

31 August 2021

Subject: Plan and Progress Report in Solving C Sign
To: President
The Stock Exchange of Thailand

News Network Corporation Public Company Limited ("the Company") would like to inform that the Company has held the Public Presentation No. 2/2021 on 31st August 2021 to inform the shareholders and the related persons, due to the Company's securities have been marked C sign ("Caution"). As the financial statements of Q2/2021 ended on 30th June 2021 has shareholders' equity less than 50% of the paid-up capital, which the Company has a shareholder's equity to the paid-up capital of 15.04%. The essence from the meeting can be summarized as follows:

Cause of difficulties

Due to the company has accumulated losses carried from the past operations that the Company entered the digital television auction in 2013, which was a serious change of the structure of the television media and advertising media business, causing the Company to the suffer losses. Moreover, due to the changing of audience's behavior towards the advertising management through various channels, as a result, advertising investment in media has decreased compared to the normal situation prior to the outbreak of the coronavirus disease 2019 (Covid-19), especially the printed media, which decreased by 13% compared to the previous year. However, the online media advertising investment has continued to increase year by year. In addition, the corona virus 2019 (Covid-19) pandemic also impact the hotel business, the Company investment, that has been suspended its services since Q2/2020.

Resolving Plans

The solution that the company has continuously implemented is changing the strategy and business model of the group of companies to meet the needs of consumers. There are three approaches to the problem solving as follows:

1. Seeking the revenue earnings
 - Developing and value-adding the Company's major online media by adding more various segments in order to serve the demand of the targets.
 - Perfecting the potential in news media and social network to match the change of consumers' demand.
 - Focusing on organizing additional activities e.g. seminars, events etc.
 - Collaborating with allied business partners to strengthen the competitive business's ability.

- Investing toward the Application platform to provide investment news and joint investment of the hotel business
- Expanding income sources to compensate the decreased income by establishing a company that operate the full-services business which expected to complete license that be able to operate in 2022.
- The Company's information technology (IT) services are in the process of restructuring.

2. Managing costs and expenses

- Scaling the business to suit the current situation
- Reducing and controlling the costs and operating expenses
- Considering and review the subsidiaries' the debt and capital restructuring in order to reduce financial costs between company.
- Considering to close the subsidiaries and dispose of investments in non-operating business.

3. Improving shareholders' equity

- Considering to reduce the registered capital to clear accumulated losses.
- Considering to invest in a new stable business to improve the financial position and performance.
- Considering a new financial instruments in order to improve the Company financial potentiality.
- Considering the offer of capital increase shares.

Risks and obstructions

- High competition.
- Unstable advertising investment towards digital media.
- Technology disruption and changing of consumer behavior.
- Fluctuation economics.
- Unexpected situation e.g. Covid-19, political protest

In this regard, the Company intends to continue the business operation at the utmost capability to achieve its goals by focusing on company's proficiency for sustainable business.

Please be informed accordingly.

Sincerely yours,

(Ms.Suvicha Keawfacharoen)

Accounting and Finance Director